



Helpful Hints & Suggestions

To ensure your school receives the highest possible return, you must communicate that you are enrolled for Stauffers School Rewards to parents, teachers and supporters. Once customers have a Stauffer's Signature Rewards ID and have logged into their account at **skh.com**, they can select your school as the school to earn Stauffers School Rewards for on their account page. It's that easy!

The following suggestions on increasing participation:

- Take time at your first PTO/Group meeting to discuss Stauffers School Rewards and be prepared to provide parents and supporters with any combination of the resources described below to get them to link their Stauffers Signature Rewards account.
- We understand that during these uncertain times, face-to-face communication with parents and supporters may be challenging, so plan for alternative methods of distributing information such as email, letters, through your school's social sites, etc.
- Create and hang flyers and posters. We will provide you with a PDF should you need one.
- Mail flyers to your parents or supporters and send home with students.
- Send letters to grandparents, aunts, uncles, family members, alumni and friends of the school to link their Stauffers Signature Rewards IDs to School Rewards.
- Create an informational video for your school's Youtube page and post it to your social sites, or include in an email.