

BEFORE



AFTER



**HOW TO:
SOD
INSTALLATION**

A photograph of a lawn area. The lawn is sparse, with many patches of brown dirt and some small clumps of green grass. The lawn is adjacent to a building with grey horizontal siding. The text "Every great lawn starts with a clean slate." is overlaid in white, bold font in the upper right quadrant of the image.

**Every great lawn starts
with a clean slate.**



STEP ONE:
Site Preparation

Old turf and debris are removed to create a clean foundation.



Proper grading and soil prep help roots establish quickly.

A close-up photograph showing the process of sod installation. A person's leg and foot are visible on the left, stepping on a layer of dark gravel. To the right, a concrete wall is visible. A large, rectangular sod of green grass is being laid down on the gravel. The text 'STEP TWO: Sod Installation' is overlaid in a green box at the bottom center.


**STEP TWO:
Sod Installation**

Sod is laid in staggered rows for a seamless finish.



STEP THREE: Watering





Watering begins immediately after installation. The first two weeks are critical for root establishment.



THE RESULT:
Instant transformation
into a lawn that lasts.

